AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A method of activating a mobile phone

comprising:

collecting information associated with the mobile phone and collecting preferences

of a user associated with the mobile phone;

based on said information, preparing a personal home page for said user that is

accessible by a computing device and by the mobile phone;

transmitting a first message to the mobile phone based on the collected

information, the mobile phone message comprising configuration information

operative to configure the mobile phone, wherein the mobile phone comprises at least one

mobile phone communications application that includes a plurality of required user-

configurable communications settings, wherein the configuration information includes at

least one setting of the at least one mobile phone communications application, and wherein

said communications application comprises an installed multimedia application:

transmitting a second message to said mobile phone providing an address of said

personal home page once the mobile phone is configured;

receiving a request comprising the address for the home page from the configured

mobile phone; and

transmitting the personal home page to the configured mobile phone such that when the

configured mobile phone receives the personal home page, the configured mobile phone displays

the personal home page.

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2. (Original) The method of claim 1 wherein said information includes default information

selected by a service provider associated with the mobile phone.

3. (Previously Presented) The method of claim 1, wherein the mobile phone is not initially

configured to be able to view web pages, and wherein the method further comprises configuring said

mobile phone to be able to view web pages based on said configuration information.

4. (Currently Amended) A method, comprising:

displaying a first web page on a mobile phone, the first web page displaying the mobile phone's

configuration information, the first web page being further adapted for display on a mobile phone.

wherein the mobile phone comprises at least one mobile phone communications application

that includes a plurality of required user-configurable communications settings, wherein

the configuration information includes at least one setting of the at least one mobile phone

communications application, and wherein said communications application comprises an

installed multimedia application;

selecting, using the mobile phone, at least one change to the mobile phone's configuration

information for transfer to the mobile phone;

transmitting the at least one change to the mobile phone's configuration information to

the mobile phone, wherein the mobile phone's configuration is updated with the at least one

change.

displaying a second web page on a computer, the second web page displaying the at least

one change to the mobile phone's configuration information, the second web page being adapted

for display on a computer.

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(Currently Amended) A system for a user to modify a home page associated with a mobile phone, comprising:

an image of said mobile phone and configuration information pertaining to the mobile phone presentable at said home page, wherein the mobile phone comprises at least one mobile phone communications application that includes a plurality of required user-configurable communications settings, wherein the configuration information includes at least one setting of the at least one mobile phone communications application, and wherein said communications application comprises an installed multimedia application; and

said mobile phone having a display for indicating configuration information associated with the mobile phone and an input device for changing the configuration information:

wherein when said configuration information is changed on the mobile phone by a mobile phone user, said configuration information pertaining to said home page is correspondingly changed.

- (Previously Presented) The system of claim 5 wherein said home page is viewable via a computer and by a mobile phone.
- 7. (Previously Presented) The method of claim 1 wherein the personal home page includes the configuration information, and wherein the first message includes configuration information operative to configure the mobile phone to synchronize with information associated with the personal home page such that when changes are made to the personal home page, configuration information is automatically changed on the mobile phone.
- 8. (Previously Presented) The method of claim 7 wherein the configuration information is operative to configure the mobile phone to synchronize with information associated with the personal home page such that when changes are made to the mobile phone, configuration

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information is automatically changed on the personal home page.

9. (Previously Presented) The method as recited in claim 1 wherein the first message

includes configuration information operative to configure the mobile phone to view an application indicated on the personal home page, and wherein the configured mobile phone uses the configuration

information to interact with the application indicated on the personal home page.

10. (Previously Presented) The system as recited in claim 5 wherein the configuration

information pertaining to the mobile phone presentable at said home page is displayed on a portion

of the image of the mobile phone.

11. (Previously Presented) The system as recited in claim 5 wherein said configuration

information pertaining to said mobile phone on said home page is correspondingly changed by

said mobile phone sending information pertaining to the change to a server, and the server

sending the information pertaining to the change to a computer that presents the home page.

12. (Currently Amended) A method, comprising:

receiving, over a first network, user profile and preferences data for a mobile phone,

wherein the mobile phone is to be used to access a second network through a service provider;

storing the user profile and preferences data on a database:

transmitting, over the second network, at least some of the user profile and preferences

data to the service provider, wherein the service provider uses the data to configure the mobile

phone when it is activated, wherein the mobile phone comprises at least one mobile phone

communications application that includes a plurality of required user-configurable

communications settings, wherein the data includes at least one setting of the at least one

mobile phone communications application, and wherein said communications application

comprises an installed multimedia application;

receiving a message from the service provider over the second network that the mobile

phone has been activated;

dynamically generating a web page, wherein the web page displays the user profile and

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preferences data stored on the database, and wherein the web page is capable of being displayed on the mobile phone or on a computing device;

transmitting, over the second network, a message to the mobile phone indicating that the mobile phone is active, the message further comprising an address for the web page;

receiving, over the second network, a request to display the web page on the mobile phone;

sending, over the second network, the web page to the mobile phone:

receiving, over the second network, at least one change to the user profile and preferences data displayed on the web page;

updating the user profile and preferences data on the database to reflect the at least one change; and

dynamically regenerating the web page to reflect the at least one change to the user profile and preferences data.

- 13. (Previously Presented) The method as recited in claim 1, wherein the at least one setting of a mobile phone communications application comprises of a communications setting.
- 14. (Previously Presented) The method of claim 1, wherein the communications setting includes at least one of Automatic Number Identification settings; Domain Name Server settings, Multimedia Message Service settings, Short Message Service settings, Wireless Access Protocol settings, e-mail settings, photo sharing settings, tribe settings, game settings, contact service settings, data communication account settings, connection type settings, and password settings.